



**Institute of
Management Technology**
Hyderabad



...Harnessing Knowledge for Businesses

ADMISSIONS BROCHURE

2020 – 22

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From the Director's Desk

Greetings from Institute of Management Technology, Hyderabad!

I am overjoyed to introduce you to IMT, Hyderabad and welcome you to this young and dynamic institution.

IMT Hyderabad was established in July 2011 with an aim to nurture industry-ready and socially responsible business leaders. Ever since its inception, IMT Hyderabad has strived to create rigorous learning processes that transform a student into a professional who has knowledge, skills and attitude to take difficult business decisions.

The institute has shown impressive growth in terms of its academic innovations, initiatives towards forging industry tie-ups, and planned collaborations with globally reputed business schools in respect of research, student and faculty exchange. The industry oriented curriculum, newer pedagogical tools help students to understand and analyse current business scenarios on a real time basis. With a passion and commitment to create an ecosystem for scholastic excellence, IMT, Hyderabad ensures holistic development of the students by involving them into a variety of co-curricular and extra-curricular activities.

The students of IMT, Hyderabad are outshining their peers in the industry and the belief has been reinforced by the consistent faith of recruiters in offering our students diverse and challenging roles in their organizations.

One of the biggest strengths of IMT, Hyderabad is the group of highly learned and experienced faculty members. They are excellent teachers, great researchers and brilliant consultants. This, combined with an impressive academic and physical infrastructure make IMT, Hyderabad a great learning place.

This is an invitation to you to come and experience an exciting journey at IMT, Hyderabad.

Dr. M. Venkateshwarlu,
Director

Vision

To create an ecosystem facilitating incubation of knowledge in helping businesses thereby generating new knowledge.

Mission

To create and develop capabilities in:

- ▶ Intellectual capital relevant to the contemporary business needs
- ▶ Corporate connect through training and consulting
- ▶ Promoting entrepreneurship

Approvals and Accreditations :



Rankings :



Education World :
2018 – 19 : 23rd among
the 63 private B-Schools



Business World:
22 out of 152 private B-schools
and 7 among 52 private
B-schools in South India.



NIRF: 67th among the top
75 management institutions
in India.

Genesis of IMT Hyderabad

The Institute of Management Technology, Hyderabad, (IMT Hyderabad), is the fourth and youngest campus of IMT Group. This premier B-School was established in the year 2011 and has been growing from strength to strength ever since. IMT Hyderabad offers 2-year full time residential Post Graduate Diploma in Management (PGDM) Programs and Post Graduate Diploma in Management Program for Executives.

Widely experienced faculty, rigorous learning processes, innovative pedagogy combined with state of the art infrastructure render IMT Hyderabad as the most apt platform for grooming and molding the business leaders of tomorrow.

IMT Hyderabad constantly endeavors to provide its students with an excellent learning experience through a curriculum that matches the contemporary business requirements. IMT Hyderabad firmly believes in imparting holistic development of the future leaders to face the challenges of today's dynamic world.

Over the years, achievements of our students have strengthened our belief in their potential to create an enviable future for themselves at the same time proving themselves to be a responsible global citizen.

Campus Infrastructure

Spread over 30 acres of beautifully landscaped lush greenery with nearly 2 lakh sq. feet built up area, IMT Hyderabad is located near Hyderabad's Rajiv Gandhi International Airport. The serene ambience of IMT Hyderabad creates an aura of pious silence amidst nature showcasing a tranquil environment where the students can concentrate in their learning.

Learning Resource Center (LRC)

Learning Resource Centre at IMT Hyderabad is the heart of the Institution. LRC plays a vital role in the academic as well as research support to its faculty and students. It facilitates dissemination of the knowledge to its user groups by offering a wide range of services such as reference services, research support, user guidance, database training sessions, online catalogue services, selective dissemination services, TOC Services. The LRC has a large collection of resources that includes

- ◆ 7542 titles & 12575 books
- ◆ 47 national Journals
- ◆ 10 international journals
- ◆ 10507 E-journals
- ◆ 18 business magazines and
- ◆ 8 databases including Bloomberg Terminal
- ◆ E-Resources like PROWESS IQ, Capital Line, Indiatat, ProQuest, EBSCO, Emerald, Tradedx, Economic Outlook, EMIS/ISI Emerging Markets etc.

Information and Communication Technology (ICT)

The Wi-Fi enabled IMT Hyderabad campus boasts of world class IT infrastructure. The fully networked campus has around 800 nodes with a backbone of 10 Gbps fiber connectivity with multi-layer, high-end Cisco campus wide network. Well-equipped IT Lab with 240 personal computers having access to software's like SPSS, SAS Enterprise Guide, SAS E-Minor, SAP, Prowess IQ, Tableau, Text Minor and R to facilitate teaching & research.

Academic Block:

The centrally air-conditioned Academic block has 9 lecture theatres, 11 classrooms, 55 faculty offices, 2 seminar halls, an auditorium and the LRC. The tiered lecture theatres are designed to enable participant-centered-learning and discussions. All the lecture theatres and classrooms are equipped with Wi-Fi connectivity and latest audio-video facilities.

Students' Residence:

The residence facilities consist of 4 Hostel blocks with 720 rooms in all. Each student is provided with a single occupancy accommodation. The hostel rooms are fully furnished and have access points connecting to the Local Area Network. All the hostel blocks are Wi-Fi enabled and have facilities such as phones, water filters, and common rooms.

Sports Facilities:

Sports complex with cricket ground, football ground, basketball court, lawn tennis & badminton courts along with indoor games like table tennis & chess in hostel blocks.

Medical Facility:

24/7 medical assistance is provided to students through medical center with a campus doctor and a ambulance for emergency.

Apart from the basic amenities and required security, the campus also has fully equipped Gymnasium, an ATM, a cafeteria, a convenience store and an Amphitheater with 500+ seating capacity.

Programs Offered:

IMT Hyderabad offers the following 2 year full-time residential Post Graduate Diploma in Management (PGDM) Programs.



PGDM General



PGDM Marketing



PGDM Finance

All the PGDM programs are AICTE approved. The program structure is based on the trimester system, where each trimester is of 10 weeks of instruction followed by 1 week of comprehensive examination. The intervening period between the first and second year is the summer term of about 4 months duration. During the summer term students can opt for Internship (IP) or Student Exchange Program (SEP) or pursue management thesis and seminars (MTS). MTS is designed for those who want to build a career in research fields. The PGDM Programs at IMT Hyderabad address the varied aspirations of the students by offering a large variety of electives. It follows the cafeteria approach wherein a student has the flexibility to choose electives based on their career aspirations. All the PGDM students are required to take 12 elective courses in addition to 2 integrative electives and 1 core elective course. First year course are common for all the programs and the elective courses are offered in the second year.

Post Graduate Diploma in Management (General)

The PGDM program at IMT Hyderabad exposes student to the various tools and requisite skills to effectively manage the business functions through a variety of foundation and elective courses. The students choose their specialization as per their career goal and long-term plans, which range from analytics, marketing, operations, investment banking, branding, digital marketing, consulting, and entrepreneurship. The students can choose any area as their major and minor specialization.

Post Graduate Diploma in Management (Finance)

The PGDM (Finance) program aims at providing updated knowledge and skill-set in the broad area of finance in additions to other core subjects of a business management program. Students study core courses like corporate finance, project finance, security analysis and portfolio management, investment banking, financial econometrics etc. Students opt for more electives from finance as their major area of specialization in their second year. The students tend to choose their specialization as per their career goal and long-term plans. The students of PGDM (Finance) can also choose a minor area of specialization.

Post Graduate Diploma in Management (Marketing)

The core and elective courses of PGDM (Marketing) prepare students to experience wide array of marketing issues and their solutions by adopting varied pedagogies in the classroom. The Curriculum of provides a major emphasis on sales and distribution, digital marketing, brand management, integrated marketing communications, international marketing, marketing research etc. Students enrolled in PGDM (Marketing) take more electives from marketing as their major area of specialization in their second year. The curriculum design matches the fast growing and changing trend in the industry. The students of PGDM (Marketing) can also choose a minor area of specialization.



Program Highlights

Management Orientation Program (MOP)

IMT Hyderabad conducts two weeks Management Orientation Program (MOP) before the commencement of the first term. The objective of the MOP is to prepare the students, who come from many diverse backgrounds, for the common experience of the program at the institute. It is designed to provide students with an opportunity to get introduced to their peers and start the program at common academic levels by addressing individual areas they may need to strengthen. The MOP involves introductory classes on basic management courses, spreadsheet and database workshop, teaching tools and pedagogy, out of the class activities, panel discussion and ends with outbound team building activities.

Pedagogy

Keeping in view the varied learning styles of each student the courses of all the programs are delivered through combination of different pedagogical methods. The overall focus of the delivery is participant centric learning (PLC). Some of the pedagogy followed in the Institute include:

- ◆ Classroom Lectures and Group work
- ◆ Case Study and Analysis
- ◆ Project, Term Papers and Assignments
- ◆ Simulation Games
- ◆ Role Plays
- ◆ Industrial Visits
- ◆ Seminar Presentations and
- ◆ Workshops

Practitioner sessions

About 10 to 20 percent of all the classroom-based courses at IMT Hyderabad are delivered by senior executives from the corporates. The faculty in collaboration with the practitioners updates the content of the course on a regular basis to meet the current needs of the industry.

Internship Program

IMT Hyderabad offers a comprehensive 14 weeks Internship Program (IP) in the intervening Summer Term between the first and second years of course work of PGDM Program. Under this, students undergo a 14-week, faculty-supervised internship in an organization to apply the knowledge they have acquired during the first year of their program and bridge the perceived gap between theory and practice. The IP enables students to experience the rigors of the professional environment, both in terms of form and substance.

Management Thesis and Seminar (MTS)

Students who are interested in pursuing a research career can opt for MTS during the summer term. The duration of the MTS is 14 weeks and is in lieu of IP. The MTS is pursued under a faculty guide. The expected outcome is research work of publishable quality.

Student Exchange Program (SEP)

IMT Hyderabad has tie-ups with more than 40 universities across the globe to enable the student exchange program. The SEP is designed to provide the students with relevant exposure of international business practices and culture. The SEP also provides an opportunity for students to develop their social skills in an international setup.

Program Structure - All PGDM Programs

YEAR I				YEAR II			
Term I (July - September)				Term IV (July – September)			
Course code	Course title	Credits	Course type	Course code	Course title	Credits	Course type
AIT 19101	Business Statistics	2.5	C	GEM 19401	Ethics, Governance & Law	3	C
AIT 19102	Advanced Spreadsheet & Technology Trends	1.5	C	As applicable	Elective #1	3	E
FIA 19101	Financial Accounting	2.5	C		Elective #2	3	E
GEM 19101	Business Communication	1.5	C		Elective #3	3	E
GEM 19102	Microeconomics	2.5	C		Elective #4	3	E
HRM 19101	Organizational Behavior - I	2.5	C		Elective #5	3	E
HRM 19102	Leadership Lab	1.5	C				
MKT 19101	Marketing Management - I	2.5	C				
Total credits		17		Total credits		18	
Term II (September - December)				Term V (September - December)			
AIT 19201	Data Analysis for Decision Making	2.5	C		Integrative Elective	3	IE
FIA 19201	Corporate Finance - I	2.5	C		Elective #6	3	E
GEM 19201	Soft Skills	1.5	C	As applicable	Elective #7	3	E
GEM 19202	Macroeconomics	2.5	C		Elective #8	3	E
HRM 19201	Organizational Behavior - II	2.5	C		Elective #9	3	E
MKT 19201	Marketing Management - II	2.5	C		Management Project Commences		
MKT 19202	Personal Branding	1.5	C				
OPM 19201	Introduction to Operations Management	2.5	C				
OPM 19202	OR for Managers	1.5	C				
Total credits		19.5		Total credits		15	
Term III (December - March)				Term VI (December - March)			
AIT 19301	Business Research Methods	2.5	C		Integrative Elective	3	IE
FIA 19301	Corporate Finance - II	1.5	C	As applicable	Elective #10	3	E
FIA 19302	Management Accounting	1.5	C		Elective #11	3	E
GEM 19302	Strategic Management	2.5	C		Elective #12	3	E
HRM 19301	Human Resource Management	2.5	C	MAP 19601	Management Project	6	MP
HRM 19302	Creativity & Innovation	1.5	C				
OPM 19301	Operations and Supply Planning	2.5	C				
Total credits		14.5		Total credits		18	
Summer Term (March - June)				Total credits 120			
SIP 19301	Internship Program	18	IP				
MTS 19301	Management Thesis & Seminar		MTS				
SEP 19301	Student Exchange Program		SEP				
PAC 19201	Psychometric Assessment/Counselling Sessions	July – December		MOI 19401	Mock Interviews	July - September	
LES 19301	Leadership Series	July – March					

Note:

- 1 Credit equals 10 classroom contact hours.
- C – core courses, E – elective courses, IE – Integrative Electives, MP – Management Project
- To major in a discipline, 6 courses (minimum) should be chosen; 4 courses (minimum) should be chosen to minor in a discipline.
- For PGDM (Finance) and PGDM (Marketing) students, it is mandatory to choose 6 courses in Finance and Marketing respectively.

Electives

IMT Hyderabad offers a wide range of elective courses representing each area of management function namely; Marketing, Finance, Operations, Human Resources and Information Technology. Business Analytics being a major thrust area in the curriculum of IMT, Hyderabad PGDM programs, offers a plethora of elective courses in the cutting edge fields such as Machine Learning, Artificial Intelligence, Big data Analytics, Sports Analytics etc. Apart from the regular elective courses, the program offers multiple integrative elective courses in the general management area. A comprehensive list of electives courses is presented below.

Data Base of Elective Courses

Integrative Electives			Marketing		
Course code	Course name	Term offered	Course code	Course name	Term offered
GEM 19501	Strategy Implementation and Control	5	MKT 19401	Services Marketing	4
GEM 19502	International Business	5	MKT 19402	Consumer Behavior	4
GEM 19503	Visual Analytics	5	MKT 19403	Brand Management	4
GEM 19504	Entrepreneurship Development	5	MKT 19404	Marketing Research	4
GEM 19505	Managing Strategic Networks	5	MKT 19405	Retail Management	4
GEM 19601	Business Negotiation	6	MKT 19406	Product Management	4
GEM 19602	Managing Strategic Change	6	MKT 19407	Social Media Marketing & Media Management	4
GEM 19603	Public Policy and Management	6			
General Management			MKT 19501	International Marketing	5
Course code	Course name	Term offered	MKT 19502	E-Commerce and Digital Marketing	5
GEM 19506	Corporate Social Responsibility	5	MKT 19503	Integrated Marketing Communication	5
GEM 19511	Special Project / Organization-Based Project in Economics and Strategy	5	MKT 19504	Sales & Distribution Management	5
GEM 19604	Global Markets	6	MKT 19505	Business to Business Marketing	5
GEM 19611	Special Project / Organization-Based Project in Economics and Strategy	6	MKT 19506	Marketing Analytics	5
			MKT 19511	Special Project / Organization-Based Project in Marketing	5
			MKT 19601	Customer Relationship Management	6
			MKT 19602	Strategic Marketing Management	6
			MKT 19603	Rural Marketing	6
			MKT 19604	Marketing Metrics	6
			MKT 19611	Special Project / Organization-Based Project in Marketing	6
Human Resource Management			Analytics and Information Technology		
Course code	Course name	Term offered	Course code	Course name	Term offered
HRM 19401	Talent Planning & Acquisition	4	AIT 19401	Machine Learning Algorithm using Python	4
HRM 19402	Managing Work Place	4	AIT 19402	Machine Learning Algorithm using SAS miner	4
HRM 19403	Organization Change and Development	4	AIT 19403	Programming in Data Science	4
HRM 19404	Performance Management	4	AIT 19404	Forecasting Analytics	4
HRM 19405	Industrial Relations & Labor Laws	4	AIT 19501	Advanced Machine Learning Algorithm	5
HRM 19501	Learning and Development	5	AIT 19502	Decision Analytics	5
HRM 19502	Compensation and Benefits	5	AIT 19503	Block chain for Managers	5
HRM 19503	Managing Across Cultures	5	AIT 19511	Special Project / Organization-Based Project in Analytics and Information Technology	5
HRM 19504	Psychometrics and Behavioural Research	5			
HRM 19505	Strategic HRM	5	AIT 19601	Text Analytics	6
HRM 19511	Special Project / Organization-Based Project in HRM	5	AIT 19602	Artificial Intelligence and Deep Learning	6

HRM 19601	Competency Mapping and Profiling	6	AIT 19603	Big Data Analytics	6
HRM 19602	International HRM	6	AIT 19604	CRM Analytics	6
HRM 19603	HR Analytics	6	AIT 19605	Sports Analytics	6
HRM 19604	Leadership & Organizational Effectiveness	6	AIT 19611	Special Project / Organization-Based Project in Analytics and Information Technology	6
HRM 19611	Special Project / Organization-Based Project in HRM	6			
Finance & Accounting			Operations Management		
Course code	Course name	Term offered	Course code	Course name	Term offered
FIA 19401	Financial Derivatives	4	OPM 19401	Project Management	4
FIA 19402	Security Analysis	4	OPM 19402	Supply Chain and Logistics Management	4
FIA 19403	Commercial Banking	4			
FIA 19404	Financial Services	4	OPM 19403	Lean Six Sigma	4
FIA 19405	Wealth Management	4			
FIA 19406	Strategic Management Accounting	4	OPM 19501	Service Operations Management	5
FIA 19501	International Finance	5	OPM 19502	Supply Chain Analytics	5
FIA 19502	Financial Statement Analysis	5	OPM 19503	Retail Supply Chain Management	5
FIA 19503	Portfolio Management	5	OPM 19504	International Logistics & Supply Chain Management	5
FIA 19504	Fixed Income Securities and their Derivatives	5			
			OPM 19505	New Product Development	5
FIA 19505	Risk Management in Banks	5	OPM 19511	Special Project / Organization-Based Project in Operations Management	
FIN 19511	Special Project / Organization-Based Project in Finance and Accounting	5			
			OPM 19601	Supplier Relationship Management	6
FIA 19601	Project Finance	6	OPM 19602	Technology and Operations Strategy	6
FIA 19602	Investment Banking	6	OPM 19603	Business Process Management	6
FIA 19603	Risk Analytics	6	OPM 19604	Multi-Criteria Decision Making	6
FIN 19611	Special Project / Organization-Based Project in Finance and Accounting	6	OPM 19611	Special Project / Organization-Based Project in Operations Management	6



Medals for Academic Excellence

In order to recognize and reward the academic excellence, students are felicitated with the following medals during the convocation every year.

- ◆ PGDM First Rank - Gold Medal
- ◆ PGDM Second Rank - Silver Medal
- ◆ PGDM (Finance) First Rank - Gold Medal
- ◆ PGDM (Finance) Second Rank - Silver Medal
- ◆ PGDM (Marketing) First Rank - Gold Medal
- ◆ PGDM (Marketing) Second Rank - Silver Medal
- ◆ PGDM Overall Topper - Gold Medal
- ◆ Distinguished Achievement Award - Gold Medal

Scholarships

IMT Hyderabad offers a 75% fee waiver to all 90+ percentile candidates who have applied and have been shortlisted for any IMT campus and wish to pursue their PGDM from IMT Hyderabad. This fee waiver will be applicable during the time of admission and will be mentioned in the admission offer letter if the candidate is selected.

IMT Hyderabad offers merit-cum-means based scholarship to 10 female candidates, who belongs to the Economically Weaker Sections (EWS)* and have been offered admission in any of the AICTE approved two-year programs. The scholarship will be 100% fee waiver of the 2 year PGDM program. Candidates will be shortlisted post admissions process and asked to deposit necessary documents evidencing that they belong to EWS. If selected, the candidate/s will be informed when the offer letter is released before fee deposit date.



Research and Publications:

IMT Hyderabad takes immense pride the academic and research strengths of its faculty member. The faculty members are well-trained and have many research publications to their credit. Their research work regularly feature in reputed and high impact national and international journals such as European Journal of Operational Research, International Journal of Hospitality Management, Food and Quality Preferences, International Journal of Strategic Decision Science etc. A snap shot of their research output is presented in the below.

	2016 - 17	2017-18	2018 - 19
Journal Articles (International)	24	25	20
Journal Articles (National)	4	4	12
Cases	9	9	16
Papers presented in Conferences (International)	1	1	1
Papers presented in Conferences (National)	2	14	12

Student Life at IMT Hyderabad

IMT Hyderabad repeatedly reinforces its unwritten rule, "IMT Hyderabad hardly sleeps". The campus is always abuzz with various activities conducted by many student-run clubs and committees. These clubs and committees help the students to not only take part in co-curricular and extra-curricular activities but also provide them with an opportunity to apply their classroom learnings.

CLUBS

- ◆ **Altius:** The Sports Club
- ◆ **Athena:** The Strategy Club
- ◆ **Antragna:** The Cultural Club
- ◆ **The Communication Wing**
- ◆ **Finacea:** The Finance Club
- ◆ **Insightfix:** The Analytics club
- ◆ **Mercatus Mantra:** The Marketing Club
- ◆ **Opuskriya:** The Operations Club
- ◆ **Pahel:** The Corporate Social Responsibility (CSR) club
- ◆ **Synergy:** The HR Club
- ◆ **Tassavur:** The Fine Arts Club
- ◆ **Prarambh:** The Entrepreneurship Club

COMMITTEES

- ◆ **Athflex:** The Fitness Committee
- ◆ **Mezzo:** The Mess Committee
- ◆ **ARC:** The Alumni Relations Committee
- ◆ **MRC:** The Media Relations
- ◆ **IRC:** International Relations Committee
- ◆ **Student Council**



Alumni Association

The IMT - Hyderabad Alumni Network is a platform to bring together all the alumni of the institute. The alumni network plays a pivotal role of preserving the relationship the institute and its alumni has built over the years. IMT Hyderabad is always proud of its ever growing network of alumni.



Name	Batch	Company	Designation
Padmanabh Upadhyay	2013 - 15	Cisco Systems India	Sr. Business Analyst & Area Director
Sanjula Miglani	2014 - 16	Cars24	Brand Specialist
Kanika Sharma	2012 - 14	The Boston Consulting Group	Campus Recruiter
Nikhil Jain	2011 - 13	KPMG	Sr. Research Analyst
Utsav Banerjee	2013 - 15	Bajaj Electricals	Assistant Manager - Projects Sales
Akshay Raina	2011 - 13	Wipro Technologies	Assistant Manager - Corporate Communications
Sudip Brahmachary	2012 - 14	Cushman & Wakefield	Associate - Valuation & Advisory Services
Avinash Kumar Singh	2012 - 14	GATI-KWE	Manager - Operations
Pranav Mitra	2012 - 14	Dr. Reddy's Laboratories	Assistant Manager - Global Treasury
Pragya Chaube	2011 - 13	Oracle	Channel Sales and Client Retention
Jawahar (Patnaik) Prashanth	2012 - 14	Intel Technology India	Analyst - Retail Data
Ranjana Mohan	2013 - 15	Dell Global Analytics	Analyst - Business Intelligence
Gursimran Kaur	2012 - 14	HCL Technologies	Deputy Manager- Global Operations
KAUSTAV SAHA	2013 - 15	Canara Bank	Analyst - Credit Risk Rating
Sudhanshu Agrawal	2012 - 14	OYO Rooms	Head - Business Development
Madhur Gupta	2011 - 13	Ernst Young	Sr. Analyst
AnirudhTiku	2014 - 16	Zomato	Area Sales Manager
Anuj Sharma	2015 - 17	Arcesium	Product Specialist
Shivam Chopra	2012 - 14	J P Morgan Chase	Team Lead
Sumeet Gupte	2014 - 16	NephroPlus	Business Head - Western India
Akshay Jain	2011 - 13	Samsung India Electronics	Area Business Manager
Ayush Agarwal	2014-16	Kantar IMRB	Manager - Research
Satish Joseph	2012 - 14	BeroelInc	Sr. Analyst - Procurement
Sivaraman KS	2012 - 14	Signode India	Manager - Operations
Harsh Vardhan Choudhary	2014-16	Motorsport Network	Manager - Database & Live stream
Rajneeta Das	2013-15	Marlabs Inc.	Demand Engineering & Vertical Marketing
DarshanGanatra	2013-15	JP Morgan Chase & Co.	Sr. Analyst
Vicky Modi	2013 - 15	CRISIL Limited	Sr. Analyst

Internship

Internship program (IP) is an integral part of IMT's PGDM Program. Internship program seeks to link industry experience with classroom learning. The IP projects are typically done under the guidance of one industry and one faculty mentor.

Highlights of Batch 2018 - 20

- ◆ No. of Companies Participated: 94
- ◆ Highest Stipend: INR 1,32,483/- per month
- ◆ No of sector represented: 10

Sector wise Offers

Sector	Percentage
BFSI	24
Consulting	8
Healthcare	3
Infrastructure	6
IT/ITES	10
Logistics	2
Manufacturing	23
Retails and E-Commerce	8
Service	15
FMCG	1

Some of our Recruiters:



Placements

Ever since its inception in 2011, IMT Hyderabad has established itself as a preferred brand amongst recruiters. This is evident from the fact that many big brands like Walmart, KPMG, Deloitte, Colgate Palmolive, Amazon, Tresvita Financial Services, Khimji Ramdas, Zomato, CBRE, Novartis, VE Commercial, Coffee Day Beverages, IBM, and Tata Capital and so on have hired our students. The quality of our students in terms of the work that they have done in these companies is evident by the fact that most of our recruiters are regular recruiters who recruit our students' year on year. Besides this, every year new recruiters get added to our list of recruiters.

Placement Procedure

Pre-Placement Talk (PPT)

PPT is an ideal platform for interaction between corporate fraternity and students. The recruiters share their company's vision, work culture and opportunities available at Management Trainee and middle management levels. This is then followed by a detailed Q&A session to help the students gain deeper understanding about the organization and role offered.

Application

The interested students apply to the organization through placement office. As part of application they submit their detailed resume which then is shared with the organization by the placement office.

Placement Interviews

The recruiters' shortlist candidates for either GD rounds or Personal Interview rounds depending on the organization's recruitment policy. This gives organizations and students an excellent opportunity to interact with each other and understand the role and profile in detail.

Offer and Acceptance

Once the final interview round is conducted, the company makes a firm offer to the candidate. The offer should include regular details such as job role, compensation package location and other terms and conditions required by the candidate to make further decision.

Pre-Placement Offer

Students receiving Pre-Placement Offers, with more than previous year average campus placements salary, will not be considered in the placement process. Students with PPO's less than this salary, if they wish to, will be allowed to sit in the campus placement process, provided they have formally rejected the PPO marking a copy to Head Placements. Once a PPO has been accepted by the student, they will be automatically removed from the placement process.

Placement 2017-19

- ◆ Percentage of placements – 98.7%
- ◆ Average package - INR 7.17 LPA
- ◆ Highest Package – INR 17.33 LPA
- ◆ Top 10 offers: INR 15.54 LPA
- ◆ Top 20 offers: INR 12.64 LPA
- ◆ Top 50 offers: INR 9.66 LPA
- ◆ Top 100 offers: INR 8.33 LPA
- ◆ Number of recruiters on campus: 103 companies

International Relations

The student exchange programs at IMT Hyderabad provide students with an opportunity to study in culturally diverse learning environment in a foreign university. IMT Hyderabad, has tied-up with reputed partner institutions all over the world. The Institute has more than 40 partners across the globe including USA, Asia, Australia, Africa and Europe. The international relations Office at IMT Hyderabad also facilitates faculty exchange wherein the faculty members from IMT Hyderabad can take up short term teaching assignments with the partner institutes and vice-versa.



Testimonials

Student Exchange Program - Outbound

"This unique opportunity to travel and see foreign shores has humbled me. This experience has given me a new perspective on my own thoughts. Through this program I have not only been able to make lifelong friendships, but have also witnessed discussions on world politics, religion and sustain ability which have all created a deep impact. This experience has been like no other. I'm thankful to IMT Hyderabad for providing me with such a once in a lifetime opportunity."

Avantika Singh Deo, PGDM 2018 - 20 | EM Normandie Business School, France

When I got the opportunity to go to Montreal (Canada) and study, I knew a lot was coming my way in terms of knowledge, experience, fear etc. From the city being submerged in snow, to exploring new facets of its cultures, it's a nostalgic experience. One thing I did realize for sure is that, the Student Exchange Program is not a year in your life it is a life in a year. I am really thankful for this endeavor and now have memories to cherish for a lifetime."

Vertika Newalkar, PGDM 2018 - 20 | ESG, UQAM, Canada. 2020

Our professors at the SGH Warsaw School of Economics were eminent people - advisors to the Polish Ministry of Finance, and distinguished Fulbright scholars. Apart from the curricular classes, the university offers additional lectures or projects throughout the term helping in broadening one's horizons for global insights and creating scope of meeting global practitioners from the business world.

Anand Subramanian, PGDM 2017 - 19 | SGH Warsaw School of Economics, Poland

The exchange experience helped me to understand my true potential. Audencia is a Triple Crown accredited business school and among the top 5 B schools in France. For a marketing aspirant, this program was very useful as there were specialized training and live projects with Procter and Gamble, Barilla, Harry's and an opportunity to work on advertising briefs for the Match group.

Archita Prahladka, PGDM 2017 - 19 | Audencia Business School, France



Student Exchange Program - Inbound

IMT Hyderabad is one of the happening places, I have ever experienced. Apart from the high end curriculum, participation in events at campus gives a real time experience of the assignments and case studies taught in the class.

Michael Hager | FH Kufstein Tirol, Austria

The first thing that struck me when I arrived at IMT Hyderabad was the warm welcome by the students. Thanks to the events at the campus we can really immerse ourselves in Indian culture. The courses of Marketing and HR are enriching and interesting.

Coline Abdoul Carime | Rouen campus, NEOMA Business School

First of all, I really enjoyed the welcome of the IMT students. I also enjoyed all the events organized on the campus. There is always something to do. Another positive aspect on the campus is the sport facilities: basketball, football, fitness room. Our rooms are also great and we can put decorations to be like home. The courses I have chosen are quite interesting. The teachers take good care of us. The Learning Resource center is very well equipped with access to international magazines, journals and databases

Claire De Gantes, | Rouen campus, NEOMA Business School



Professor (Dr.) Nitin Gupta with other international professors was invited for ICN Business School's International Week at ICN Nancy campus, France to teach various topics in the area of International Marketing and Consumer Behavior.



Professor (Dr.) Steven Raj was invited to teach the course on "Culture, Economy and Business Development in India" to the students of the International MBA Program at the Department of Business Administration, University of Haifa, Israel.



Dr. Geoffrey Clements, a renowned management scholar from the University of Sussex, UK; Chairman and India Director of Commonwealth Infrastructure Partners (CIP), London delivered a course on "Entrepreneurship Development" to the students of IMT Hyderabad.

Faculty Profiles

IMT Hyderabad's faculty is a dynamic team of accomplished academicians and senior industry professionals with extensive teaching, training and research experience at national and international universities. All faculty members are doctorates in their respective fields of research and are experts in the areas of Finance, Marketing, HR, Economics, Strategy & Operations, Analytics and IT.

Faculty members at IMT Hyderabad maintain regular industry interaction through consulting, training and membership of professional bodies such as CII, FICCI, NHRD, and ASSOCHAM.



Analytics & IT

PROF. SRIDHAR VAITHIANATHAN
Associate Professor
Ph.D., MBA

PROF. SURAJIT GHOSH DASTIDAR
Associate Professor
Ph.D., MBM

PROF. PREETI SHARMA
Assistant Professor
FPM (NITIE), MCA, M.Sc.

PROF. MAHESH RAMALINGAM
Assistant Professor & Area Chairperson
Ph.D., MBA



Marketing

PROF. NITIN GUPTA
Professor
Ph.D., MBA

PROF. M.SIVAGNANASUNDARAM
Associate Professor & Area Chairperson
Ph.D., MBA

PROF. DEVIPRASAD GHOSH
Assistant Professor
(Ph.D.), MBA

PROF. DHANANJAY SINGH
Assistant Professor
(Ph.D.), MBA

PROF. MANOJ DAS
Assistant Professor
(Ph.D.), MBA

PROF. RAMBALAK YADAV
Assistant Professor
Ph.D., MBA



Operations Management

PROF. SOURABH BHATTACHARYA
Professor
Ph.D., M.Tech

PROF. KALYANA.C.CHEJARLA
Assistant Professor
PGPX (IIMA), CFA
PGDBA

PROF. SHANTANU SHANKAR BAGCHI
Assistant Professor
Ph.D., M.Sc.

PROF. VINAY KUMAR KALAKBANDI
Assistant Professor & Area Chairperson
FPM (IIMB), M.Tech



Accounting & Finance

PROF. M. VENKATESHWARLU
Director & Professor
Ph.D., M.Com, CMA

PROF. CHAKRAPANI CHATURVEDULA
Professor & Area Chairperson
Ph.D., MBA, ICWAI

PROF. NIKHIL RASTOGI
Professor
Ph.D., PGDBM

PROF. K.SRIHARSHA REDDY
Professor & Dean – Academics
Ph.D., MBA

PROF. A. SARATH BABU
Associate Professor
Ph.D., M.Phil., M.Com



General Management

PROF. DEBADUTTA KUMAR PANDA
Professor
Ph.D., PGDRM, M.Sc.

PROF. STEVEN RAJ PADAKANDLA
Assistant Professor (Economics)
Ph.D., M.A

PROF. TULIKA SHARMA
Assistant Professor & Area Chairperson
(Business Communication)
Ph.D., M.A

PROF. AVISHEK BHANDARI
Assistant Professor
Ph.D., M.Phil., M.A



Human Resources

PROF. ROMINA MATHEW
Professor
Ph.D., MBA

PROF. SHABNAM PRIYADARSHINI
Assistant Professor
Ph.D., M.A

PROF. TUMPA DEY
Assistant Professor & Area Chairperson
FPM (XLRI), M.Phil., M.A

PROF. B. PAVAN KUMAR
Assistant Professor
Ph.D., MBA

Distinguished Speakers

Renowned Academicians

Prof. Jagdish Seth

Charles H. Kellstadt Professor, Goizueta Business School of Emory University

Dr. Vijay Govindarajan

Coxe Distinguished Professor, The Tuck School of Business, Dartmouth, USA

Dr. U Dinesh Kumar

Professor, IIM B

Prof. Banikanta Mishra

Professor, XIMB

Dr. ParthaSarathiMohapatra

Assistant Professor, California State University



Industry Experts

Mr. RamamAtmakuri

Executive Vice - Chairman, L V Prasad Eye Institute (LVPEI)

Shri. VRV Sriprasad

Managing Director, Volvo Buses South Asia

Shri. SharadSagar

CEO, Dexterity Global

Mr. Shankar Narayan Subramanian

Sales Head, AP & Telangana, Nestle

Dr. Ramesh BabuThimmaraya

Head - Quantitative Research, Ernst & Young

Mr. Hemant Sethia

Vice President - HR, Credit Suisse

Shri Kamal D. Shah

Co-Founder and Director, NephroPlus



IMT Hyderabad Advantage

90+ practitioners delivering real-life experiences in 270+ sessions every year

40+ Foreign University collaborations offering student & faculty exchange programs

20 CEO's have shared their business building experience in the last 2 years

13,000+ Alumni members across the world

98.7% placements for 2017-19 batch with 100+ recruiters on campus

Psychometric assessment and counseling for all the students

Centers of Excellence in Business Analytics, Diversity Management, Digital Marketing and Leadership

14 weeks faculty supervised Internship Program

32 highly qualified full-time faculty members

30 acres of landscaped campus, close to Rajiv Gandhi International Airport

Eligibility

Three-year Bachelor's degree or equivalent with 50 percent aggregate marks in any discipline

Applicants appearing for the final-year degree examination can also apply

Applicants must have valid CAT/ XAT/ CMAT/GMAT score/percentile

Admission Process/Selection Process

Stage 1 - Online Application Form

Stage 2 - Applicants are shortlisted for Written Assessment Test (WAT) and Personal Interview (PI) on the basis of CAT/XAT/GMAT/CMAT Score/percentile

Stage 3 - Final Selection will be based on cumulative weighted average of aptitude test score, academic scores, written assessment test score, personal interview score and work experience.



**Institute of
Management Technology**
Hyderabad

...Harnessing Knowledge for Businesses

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